

SPLICE FOR A HEAT SHRINKABLE LABEL

Abstract of the Invention

A structure is defined for supplying heat shrinkable labels to a
5 labeling machine. Two elongated webs of a heat shrinkable laminate are provided
having a continuous series of printed labels positioned end to end thereon. A clear
heat shrinkable splice, having an adhesive on one surface, is used to secure the
ends of the two webs such that they are positioned adjacent one another and such
that they form a single continuous web. The material of the labels and the material
10 of the splice have substantially equivalent shrinkage values such that, upon
application of heat to the label and splice within the label machine, the label
shrinks along with the splice without causing substantial distortion to the printing
on the label. Because the splice is clear or transparent, it can be positioned on the
outside of the label, over the printing without obliterating same.